



The Matrix Educational Foundation's

MATRIX SCHOOL OF MANAGEMENT STUDIES

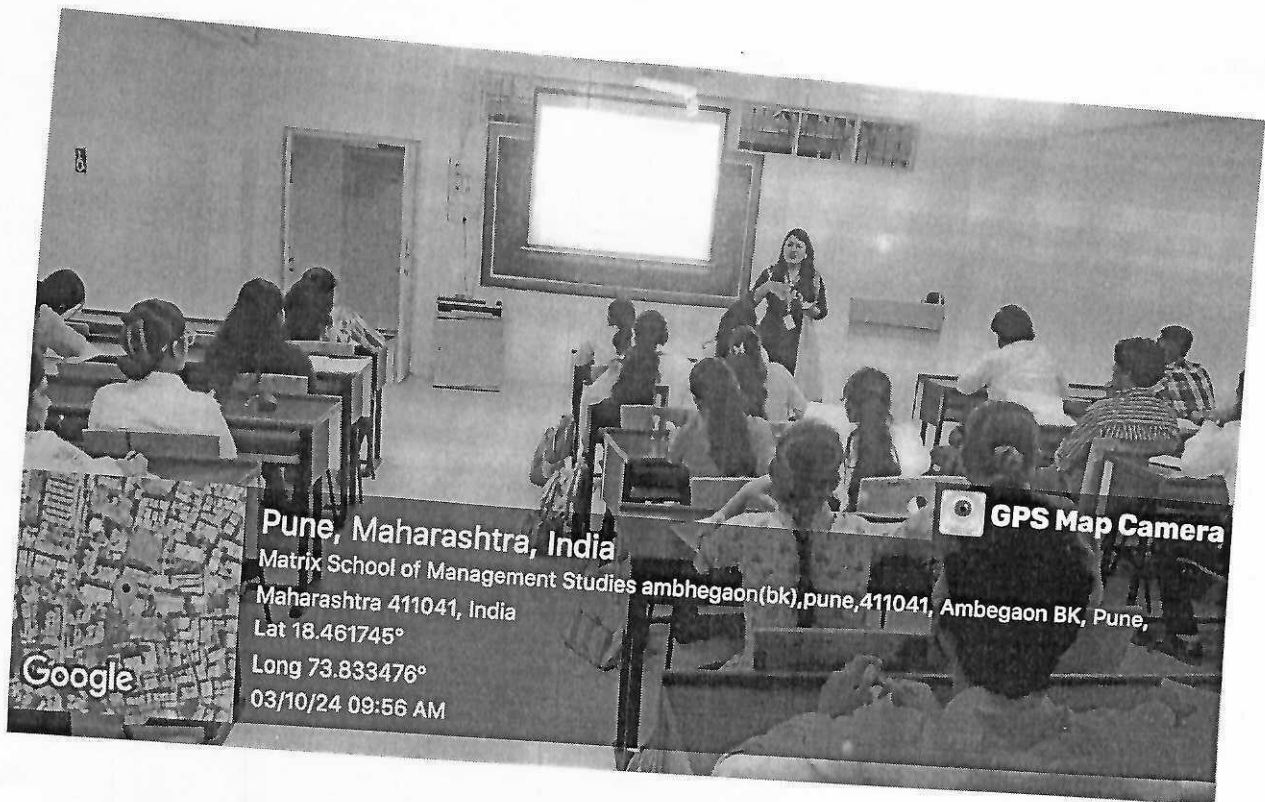
Affiliated to Savitribai Phule Pune University, Approved by AICTE,
Recognized by DTE & Government of Maharashtra, Accredited with Grade "B+" by NAAC
College notified under section 2 (f) & 12 (B) of the UGC Act 1956
Near Westernly Bypass Road, Ambegaon (BK), Pune- 411 041

Title of the Activity:	"Basic Activity and Skill Enhancement Program (BASE)" Topic: Persuasive communication
Day & Date:	3 rd Oct-2024 (Thursday)
Category of Activity:	Curricular/Co-Curricular/Extra-curricular activity
Organized Under:	IQAC, NDLI, 4 th Dimension Lecture Series-
Objectives:	To teach students how to effectively influence others through persuasive communication techniques using credibility, emotional appeal, and logical reasoning.
Level:	Institute/City/State/National/International
Name, Organization and Designation of Expert	Asst. Prof. Mrunal M Pandit Matrix School Of Management Studies
Number of students benefitted	30
Summary report:	In Session on Persuasive Communication, Prof. Mrunal Mam provided a comprehensive overview of how to influence others effectively using strategic communication. She emphasized the significance of structuring communication clearly, with a strong opening, compelling arguments, and a memorable conclusion. To reinforce these concepts, an interactive buyer-seller role-play activity was conducted, where students paired up to practice persuading each other. Sellers used ethos, pathos, and logos to convince the buyers to purchase a product, allowing students to apply the persuasive techniques in a real-world scenario. The activity deepened their understanding of how persuasive communication functions in business negotiations, with offering constructive feedback on their performance.
Outcome:	Students understood how to effectively persuade others. The buyer-seller role-play activity helped them apply these techniques in real-world scenarios, particularly in business negotiations, improving their communication and persuasion skills.
Name of Staff coordinators:	Dr. Anand Padle

Satish
Prof. Dr. Satish Ubale
Director



Anand
Dr. Anand Padle
Coordinator



Pune, Maharashtra, India

Matrix School of Management Studies ambhegaon(bk),pune,411041, Ambegaon BK, Pune,
Maharashtra 411041, India

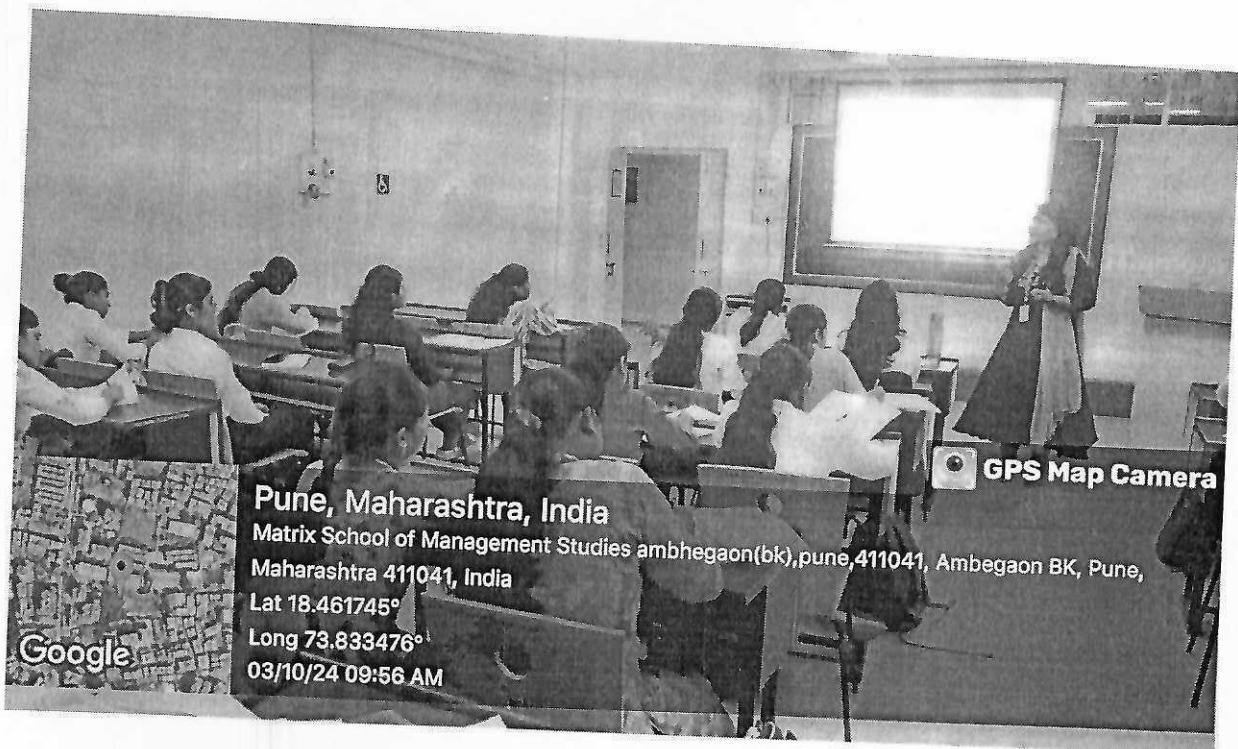
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Long 73.833476°

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Google

GPS Map Camera



Pune, Maharashtra, India

Matrix School of Management Studies ambhegaon(bk),pune,411041, Ambegaon BK, Pune,
Maharashtra 411041, India

Lat 18.461745°

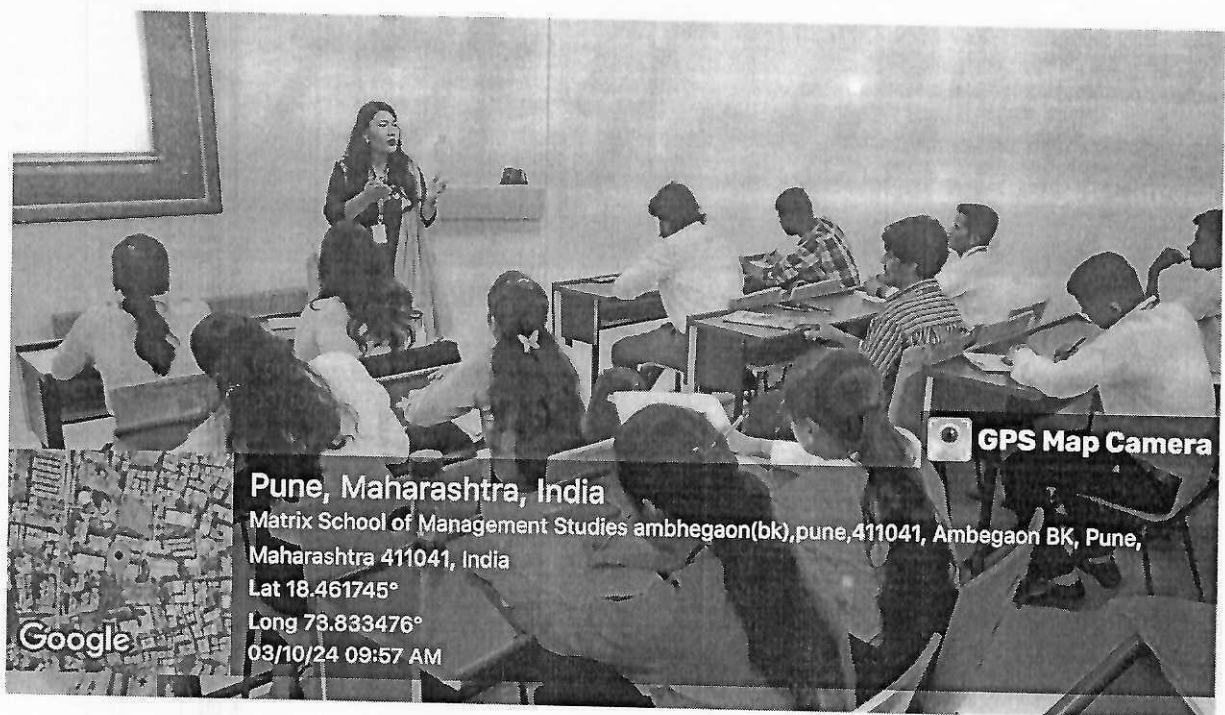
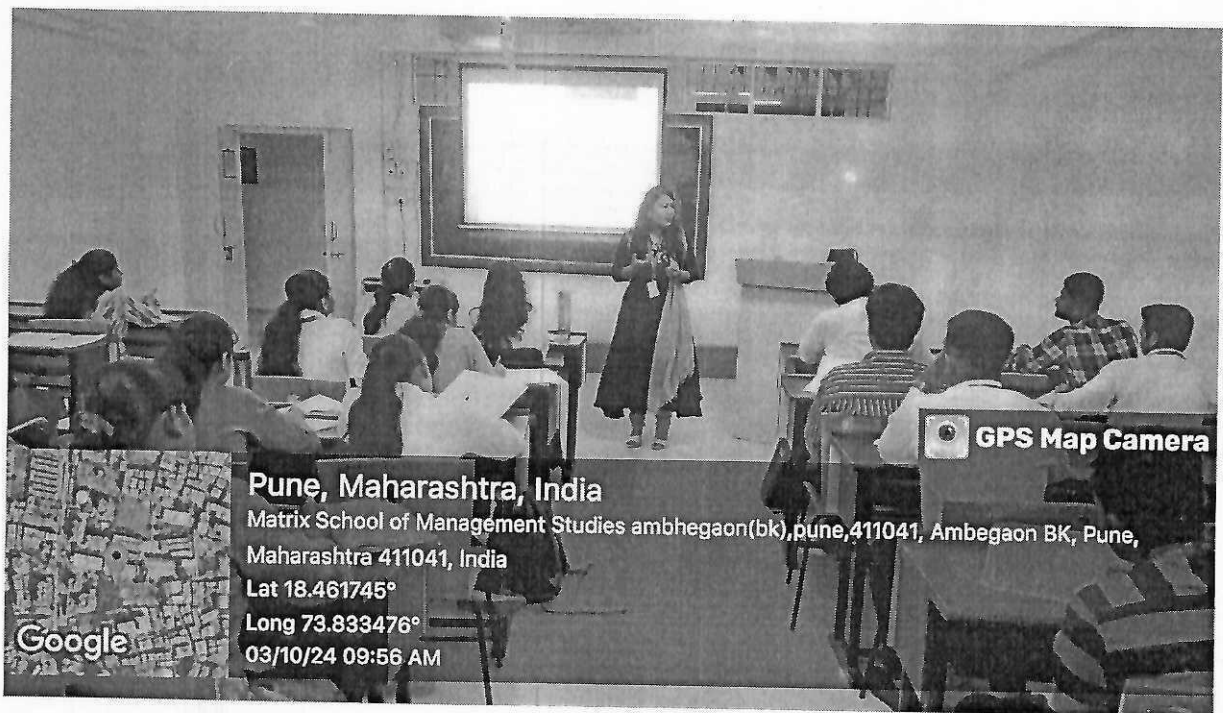
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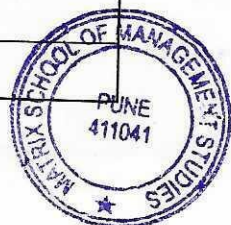
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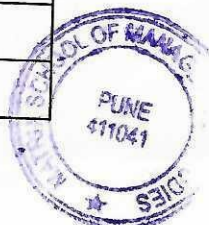
The Matrix Educational Foundation's		
Matrix School of Management Studies		
MBA I Semester I Division A		
Academic Year 2024-25 (Batch: 2024-26)		
Basic Abilities and Skills Enhancement Program		Topic: Persuasive Comm
Attendance Sheet		Date: 03-10-2024
Roll No.	Name of Student	Signature
2024-26-01	AHIRE CHETANA SATISH	
2024-26-02	ALAWANE PRATHAMESH SANJAY	
2024-26-03	AROKAR SHREYASH VIVEK	
2024-26-04	ARU ANIKET RAJARAM	
2024-26-05	BADGUJAR PRANAV KISHOR	
2024-26-06	BARBOLE PRITHVIRAJ AMAR	
2024-26-07	BHOI JYOTI RAMLAL	
2024-26-08	BHUI ROHAN NAMDEV	
2024-26-09	BISNE PRITISH PRABHAKAR	
2024-26-10	BUDHAWANT SAKSHI SANJAY	
2024-26-11	CHANDAN SNEHA SHANTARAM	
2024-26-12	CHAUDHARI DARSHAN VIJAY	
2024-26-13	CHAUDHARI VARUN DADA	
2024-26-14	CHAVAN GANESH SHIVAJI	
2024-26-15	CHAVAN NIKITA SANTOSH	
2024-26-16	CHAVAN PRAJAKTA AVINASH	
2024-26-17	CHAVAN SANDHYA PRATIK	
2024-26-18	CHAVAN SNEHAL SHAHAJI	
2024-26-19	CHINCHOLIKAR APEKSHA ANANT	
2024-26-20	CHOUDHARI DIVYANSHI ANIL	
2024-26-21	DAHARE ASMITA GANESH	
2024-26-22	DAHIBHATE ANJALI ANIL	
2024-26-23	DANDALE ANKUSH SHANKAR	
2024-26-24	DANTRAO MAHADEVI LAXMAN	
2024-26-25	DAWALE SUNNY GANESH	
2024-26-26	DEDGE SUHANI SHANTARAM	
2024-26-27	DESHMUKH RUTVIK SANDIP	
2024-26-28	DHANURE ABHIJIT YOGESH	
2024-26-29	DHOKCHAULE PRAJWAL DASHARATH	



2024-26-30	DHUMAL ANIKET RAMRAO	<i>darnet</i>
2024-26-31	DHUMAL PRASANNA ARUN	
2024-26-32	DHUMKE DEVESH CHETAN	
2024-26-33	DIMBLE PRANAV NIVRUTTI	<i>Dimble</i>
2024-26-34	GAJBHIYE SAIKUMAR SUNIL	
2024-26-35	GANGANE VAISHNAVI VILAS	<i>V.V. Gangane.</i>
2024-26-36	GAWADE TEJAS SHARAD	
2024-26-37	GHUGE VISHAL DILIP	
2024-26-38	GHULE AMAR SADASHIV	
2024-26-39	GIDDE PAYAL SHANTARAM	<i>Gidde</i>
2024-26-40	GIRI VAIBHAV RAMDATT	
2024-26-41	HARGUDE PALLAVI ANIL	
2024-26-42	HEGDE SIDHVI RAMANANDA	
2024-26-43	INGLE SWARUP SUDHAKAR	
2024-26-44	JADHAV MAMATA MOHANRAO	<i>Mael havy.</i>
2024-26-45	JADHAV DIPAK BALAJI	
2024-26-46	JADHAV RITESH SANTOSH	
2024-26-47	JAGDALE YOGINI RAMESH	
2024-26-48	JAGDALE HARSHADA DATTATRAY	<i>Harshada</i>
2024-26-49	JANGAM SAMARTH SHIVALING	
2024-26-50	KALE GOPAL MADHAVRAO	
2024-26-51	KAMBLE SHRUTI SUDHIR	<i>Kamble</i>
2024-26-52	KANAMUSE PRAMOD SHARANAPPA	
2024-26-53	KARANDE RUSHIKESH VYAS	<i>rushi</i>
2024-26-54	KATKAR ASHWINI MOHAN	
2024-26-55	KENDRE NIRAJ BRAMHADEV	
2024-26-56	KESKAR ROHAN KASHINATH	
2024-26-57	KHAIRNAR RUCHA RAJARAM	
2024-26-58	KHALE PRATIKSHA MILIND	<i>Pratibha</i>
2024-26-59	KHALSE SHREYASH SACHITANAND	<i>Shreya</i>
2024-26-60	KHOPADE MANASI CHANDRAKANT	<i>Khopade</i>



The Matrix Educational Foundation's		
Matrix School of Management Studies		
MBA I Semester I Division B		
Academic Year 2024-25 (Batch: 2024-26)		
Basic Abilities and Skills Enhancement Program		Topic: Persuasive Comm ⁿ
Attendance Sheet		Date: 03-10-2024
Roll No.	Name of Student	Signature
2024-26-61	KHUTWAD SANGRAM SANDIP	
2024-26-62	KONDE NEHA NANDKUMAR	
2024-26-63	KUMAR VIKASH PREM NATH PRASAD	
2024-26-64	KUMBHARE DIVYA DNYANESHWAR	
2024-26-65	LAD SHWETA RAMESH	
2024-26-66	MAHAMUNE ASHWINI GAJANAN	
2024-26-67	MAHIND ANIKET PRAKASH	
2024-26-68	MAHURE VAISHNAVI SANTOSH	
2024-26-69	MAYEKAR ANKITA KAMLAKAR	
2024-26-70	MEHTA PRIYANKA RAGHU	
2024-26-71	MORE MOHINI BALAJI	
2024-26-72	MORE PRADNYA NILKANTH	
2024-26-73	MULANI ASIF SALIM	
2024-26-74	NANWARE DNYANESHWARI BALASAHEB	
2024-26-75	NAVAGHARE NAYAN ASHOK	
2024-26-76	NIRMAL TEJASWINI VITTHAL	
2024-26-77	PAKVE SMITA SHIVSAMB	
2024-26-78	PARVE DHANANJAY RAJENDRA	
2024-26-79	PASALKAR SIDDHI CHANDRAKANT	
2024-26-80	PATIL ADARSH GANESH	
2024-26-81	PATIL SHALIK TARACHAND	
2024-26-82	PAWAR INDRAJEET DNYANDEV	
2024-26-83	PAWAR ASHWINI CHANDRAKANT	
2024-26-84	POTKULE VAISHNAVI DEVRAM	
2024-26-85	RAJURE SAMBHAJI KASHINATHRAO	
2024-26-86	RAKSHE VARSHARANI SANTOSH	
2024-26-87	RANSING SNEHAL TANHU	
2024-26-88	RATHOD NIKITA VASANT	
2024-26-89	RAWASKAR BHAKTI BABANRARO	
2024-26-90	RODGE KAUSHAL BALASAHEB	



2024-26-91	SABHAVATH PRIYANKA PANDU	Priya
2024-26-92	SAKORE KUNAL ARJUN	
2024-26-93	SALGAR GANESH SHASHIKANT	
2024-26-94	SATAV SEJAL SANJAY	
2024-26-95	SAVALE AVINASH SURESH	
2024-26-96	SAWANT SEJAL VAIJANATH	
2024-26-97	SAWANT SAKSHI ASHOK	
2024-26-98	SHAIKH ALIHASAN BASHIR	
2024-26-99	SHAIKH UBAID HAROON	
2024-26-100	SHARMA SHUBHAM GOPAL	
2024-26-101	SHELKE ANKITA GULABRAO	
2024-26-102	SHEWALE SAYALI SANDIP	
2024-26-103	SHEWALE TANAYA VIKAS	
2024-26-104	SHILWANT DNYANESHWAR KIRAN	
2024-26-105	SHINDE OMKAR SHAHAJI	
2024-26-106	SHISODE VAISHNAVI GOKUL	
2024-26-107	SUPEKAR NAYAN MAHADEV	Dayan
2024-26-108	SURVE PRITI PITAMBAR	
2024-26-109	SURYAWANSHI VIDYA BHAGWAN	
2024-26-110	SUSLADE ABHAY RANJIT	Aswale
2024-26-111	SWAMI VAISHNAVI DHANRAJ	
2024-26-112	TADGE GAURI RAMESH	
2024-26-113	TAGWALE CHAITANYA VIJAY	
2024-26-114	TALEKAR OMKAR DIGAMBAR	
2024-26-115	THAKARE SAKSHI SURESH	Thakare
2024-26-116	VAISHNAV VIJAYKUMAR SHAMDAS	Vijay
2024-26-117	VARMA AMIT SANJAY	
2024-26-118	VIDHATE DARSHAN RAJUBHAU	
2024-26-119	WALE VAISHNAVI MANOJ	
2024-26-120	WALGUDE SAPNA SANJAY	
2024-26-121	WASVAND ARYAN SHARAD	
2024-26-122	WAVAGE TEJAS GULAB	
2024-26-123	YEWALE ASHWINI SANJAY	

Dr. Anand Pande



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